

**We would like to invite you to support  
the World NGO / NPO Day initiative that will be inaugurated  
on 18 November 2011.**

It gives me a great pleasure to  
welcome you  
to the World NGO / NPO Day!

This global initiative is a positive  
platform bringing together  
NGOs / NPOs and all of us involved  
in this sector from every continent,  
to build a strong future for everyone.

**Sung-Joo Kim**  
Chairperson of MCM Group  
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*By donating 10% of her net income to NGOs that support global health care and serving as a proponent of women's rights and leadership, Sung Joo Kim provides a strong role model for those seeking to give back to society in a meaningful way.*

*(Writer Alex Geana, April 2010, The Huffington Post)*

## World NGO / NPO Day

The World NGO / NPO Day is a day dedicated to all Non-Governmental Organizations, Non-Profit Organizations operating throughout the world in recognition of the great and valuable work these organizations do every day of the year. This day also is dedicated to raising awareness for the activities, projects and initiatives of these organizations that benefit humanity, the environment and our planet.

### An afternoon tea with NGOs and NPOs

**An afternoon tea with NGOs, their supporters and stakeholders is being organised to inaugurate the first World NGO Day on 18<sup>th</sup> November, 2011.**

NGOs, NPOs and all individuals who are dedicated to positive change in their respective community / society are invited together to introduce the global initiative World NGO / NPO Day to the public and developing dialogue among NGOs, NPOs, people and the private or public sector.

### What is it about?

The focus of this inaugural meeting:

- Raising awareness of World NGO / NPO Day and generating donations
- Initiating steps for securing a UN resolution granting official recognition for the day
- Establishing the first platform to develop World NGO / NPO Day – International Forum for 2012

### Why become part of it?

You will be part of developing a global event that really does make a difference by contributing to the well being of our world and society.

### Symbol of Care for Humanity and the Planet

World NGO / NPO Day will be an internationally recognized symbol for all those organizations and bodies involved in developing the world's economy, who care for:

- human life and human rights;
- the alleviation of people's suffering;
- the development of nations;
- conservation of nature, all living creatures and sustainable development;
- the world's heritage;
- humanitarian values; and other important activities aimed at developing a better world.

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